

## Contact

[www.linkedin.com/in/arthurigreja](http://www.linkedin.com/in/arthurigreja)  
(LinkedIn)  
[www.arthurigreja.com](http://www.arthurigreja.com) (Company)  
[www.arthurigreja.com](http://www.arthurigreja.com) (Personal)

## Top Skills

Automation  
Project Management  
Estratégia

## Languages

English (Full Professional)  
Portuguese (Native or Bilingual)

## Honors-Awards

Honored professor - class of 2012  
Honored professor - class of 2011

# Arthur Igreja

Palestrante especialista em Tecnologia & Inovação. 3x TEDx Speaker. Co-Founder da AAA Plataforma de Inovação.  
Curitiba, Paraná, Brazil

## Summary

Arthur Igreja é palestrante em mais de 150 eventos por ano como o TEDx no Brasil, Europa, Estados Unidos e América do Sul.

É autor do best-seller sobre inovação "Conveniência é o nome do Negócio" e co-fundador da plataforma AAA Inovação com Ricardo Amorim.

Arthur é colunista na Rádio CBN além de entrevistado semanalmente em canais como CNN, GloboNews, BandNews e RecordNews.

Possui Masters in International Business nos EUA pela Georgetown University, Corporate Masters of Business Administration na Espanha pela ESADE, Mestrado Executivo em Gestão Empresarial pela FGV, certificação executiva em Harvard e Cambridge, pós-MBA em Negociação pela FGV e MBA pela FGV.

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## Experience

### Fortics

#### Conselheiro

July 2021 - Present (4 years 9 months)

Conselheiro na empresa Fortics, atuante no Brasil e EUA no setor de omnichannel/ atendimento multicanal.

### Arthur Igreja

#### Palestrante

April 2016 - Present (10 years)

Palestrante em mais de 150 eventos por ano como o TEDx e eventos corporativos no Brasil, Europa, Estados Unidos e América do Sul com foco em tecnologia e inovação.

## Disrupt Investment and Innovation

Fundador

August 2016 - Present (9 years 8 months)

Curitiba e Região, Brasil

## AAA Plataforma de Inovação

Co Founder

October 2017 - July 2024 (6 years 10 months)

São Paulo

O AAA é uma plataforma de conteúdo com criação e curadoria de Ricardo Amorim, Allan Costa e Arthur Igreja. Sua proposta de valor consiste em entregar aos assinantes tudo o que é imprescindível saber a respeito do que está acontecendo no Brasil e no mundo em termos de de inovação e tecnologia, e que está causando impacto na vida das pessoas, nas carreira e nos negócios. Essa entrega será feita em vários formatos (vídeos, artigos, resenhas de livros, entrevistas, top picks), para consumo rápido e objetivo, em apenas cinco minutos por dia. Seja você também um AAA.

## FGV

Professor convidado

2014 - July 2018 (4 years)

Professor - Negotiation, Decision-Making Process and Strategy.

## Jazz Consultoria & Treinamento

Co-founder

August 2013 - December 2016 (3 years 5 months)

Toledo Area, Brazil

JAZZ Consultoria & Treinamento has focus on managerial consultancy, lectures, coaching and customized training for companies. Our mission is to instigate our clients in finding the state of the art of their organizations.

Main areas: Negotiation, Strategic Planning and Decision Making Process.

Visit our website: <http://www.jazzconsultoria.com/>

Facebook: <https://www.facebook.com/Jazzconsultoria>

## Karavan Advisory Enterprises LLP

Associate - Karavan Advisory Enterprises LLP

February 2014 - November 2016 (2 years 10 months)

New Delhi Area, India

Karavan Advisory Enterprises LLP (WICS Group) is an International business advisory and an investment boutique firm based out of New Delhi, India with its partners in US, Brazil (LATAM) and other emerging and advanced economies.

Karavan's mission is to support an Enterprise's journey to Business Growth, International Expansion and Investment Opportunities. Also, help global and local Investors mitigate their risks whilst investing into small and medium size companies.

Karavan Advisory Enterprises LLP with its access to the high profile closed knit network of Industry leaders, Country experts, State officials, and the right expertise/ research capabilities in IT/ITES, Telecom, Media, Energy, Automotive, Education, Healthcare, Agri, Education, and other sectors could become an enabler for enterprises and investors to expand and grow.

#### PUCPR

University Professor

July 2013 - December 2014 (1 year 6 months)

University Professor - Graduate and postgraduate programs. Topics: Strategic Planning, Decision Making Process and Renewables.

#### Faculdade Assis Gurgaz

University Professor

January 2010 - August 2014 (4 years 8 months)

University Professor - Graduate and postgraduate programs, Thesis advisor.

Topics: Artificial Intelligence, Neural Networks and Fuzzy Logic, Robotics, Industrial Networks.

#### GBT do Brasil Equipamentos Eólicos Ltda

Managing Director

January 2012 - September 2013 (1 year 9 months)

Management of a blade factory for wind turbines in Brazil, strategic and operational planning, relationship with investors, integration with other units (Holland, India, USA). Main negotiator during the joint-venture establishment between GBT Holland and an investment group in Brazil followed by a tech transfer.

#### Multipet Indústria e Comércio Ltda.

## Automation Manager

August 2007 - December 2012 (5 years 5 months)

Project Management, Automation architectures projects, development of embedded systems, project of electrical cabinets, R&D, projects with industrial networks. Main responsible for the management and planning of the automation department. Experience with the following technologies: PLC, HMI, servo-motors, industrial networks, power electronics, inverters, SCADA.

## ASI Engenharia

Partner

May 2010 - November 2012 (2 years 7 months)

Business management, development and implantation of a project for urban mobility called Toopedalando in the city of Toledo-PR (prizewinning at the the Rio+20 conference). Project development for industrial automation.

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## Education

Georgetown University - The McDonough School of Business

Masters in International Business, International Business · (2013 - 2014)

Ecole supérieure de Commerce de Rennes

Student at the Doctorate of Business Administration (DBA Candidate) · (2014 - 2020)

ESADE Business School

Corporate Masters of Business Administration · (2013 - 2014)

Fundação Getulio Vargas

Mestrado Executivo em Gestão Empresarial · (2013 - 2014)

Harvard University

Program on Negotiation for Senior Executives, International Business · (2011 - 2011)